



# MOTSPUR PARK FC

## Club Sponsorship Opportunities

TheFA



CHARTER STANDARD  
COMMUNITY CLUB



# WE ARE ONE COMMUNITY

Team Sponsorship 2020/21

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## **Motspur Park Football Club** **Striving to Develop Potential.**

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**TOGETHER  
EVERYONE  
ACHIEVES  
MORE**

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## Team Sponsorship

### Introduction: Motspur Park FC

Currently Motspur Park Football Club consists of 22 teams ranging from under 6 to under 18's competing in the Surrey Youth League and Surrey County Womens and Girls League, as well as adult teams in the Surrey South Eastern Combination Football League.

The club also runs an established soccer school and girls (wildcats) football centre.



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# Team Sponsorship

## Introduction: Motspur Park FC

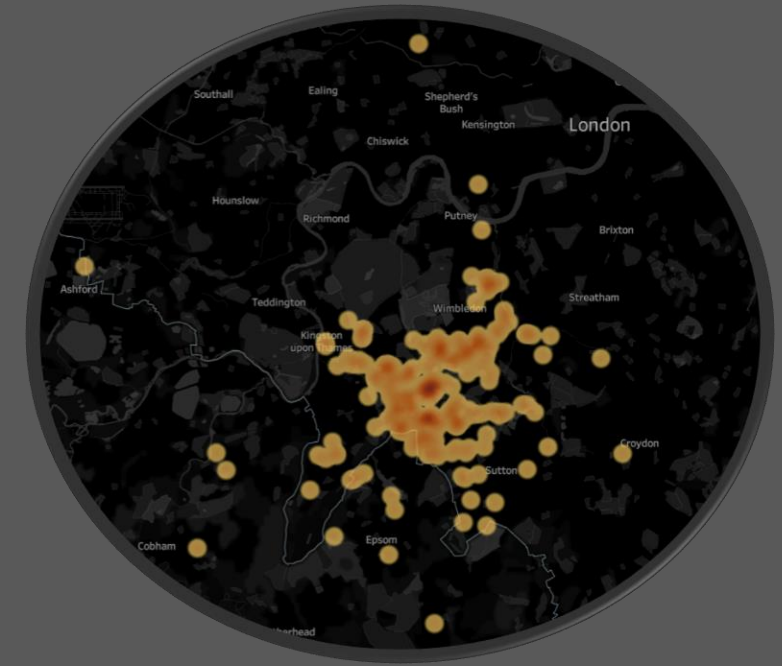
Since Motspur Park Football Clubs inception in 2014 many young people, volunteers and community members have enjoyed the benefits of a community focused sports club that prides itself as a crossover between social engagement and physical activity.

The club has also helped to develop qualified coaches and referees as well as pathways for young people into adult sport.

With your investment our club can continue to grow, develop and maintain better equipment and facilities for our members and the wider local community.

### Key Facts

- 49 Qualified Volunteers
- 300+ Young Members
- 50+ Adult Members
- Catering for boys, girls, men, and ladies of all ages
- Previously recognised by the Surrey County FA as Charter Standard Development Club of The Year
- Operates 22 teams, 3 Soccer Schools, and 6 Development Squads



### Community Stats:

- Highest concentration of members: West Barnes
- Largest concentration of members in:
  - Motspur Park
  - New Malden
  - Wimbledon
  - Worcester Park
- 10mi radius of members

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## Team Sponsorship

### Sponsorship Benefits

Sponsoring Motspur Park Football Club team creates a bridge between your brand and the local community built on the dedicated commitment of community volunteers.



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# Team Sponsorship

## Sponsorship Benefits

As a team sponsor you will be partnering with a respected community leader at the forefront of youth sports development in the region.

Sponsorship will also expose your brand to our passionate, loyal, local sporting community as we build a long-term relationship.

With your help we aim to continue our great work within the community by increasing participation, improving our facilities and helping all of our members to progress into adult sporting engagement, maintaining a healthy active lifestyle.

### Key Benefits

- ✓ Increased Exposure
- ✓ Publicity at Approximately 25 Home and Away Fixtures across the Season
- ✓ Demonstrates Community Goodwill
- ✓ Strengthens Positive Public Relations
- ✓ Increased Social Media Traffic
- ✓ Low Cost Compared to Other Forms of Advertisement
- ✓ Potential Tax Incentives
- ✓ Direct Marketing Access to Local Community Group
- ✓ Recognition at Club Events



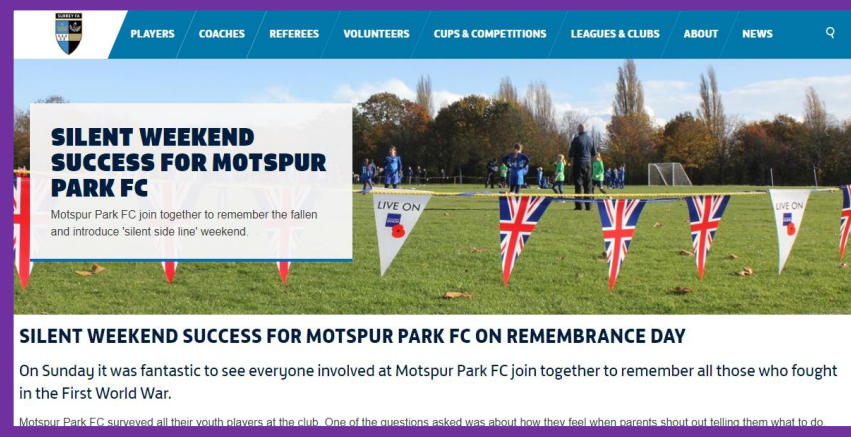
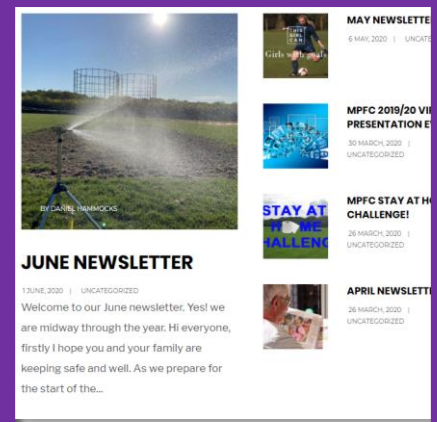
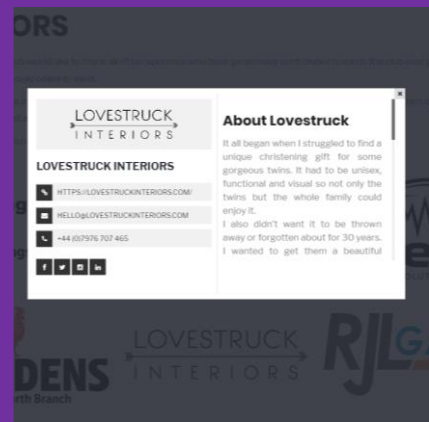
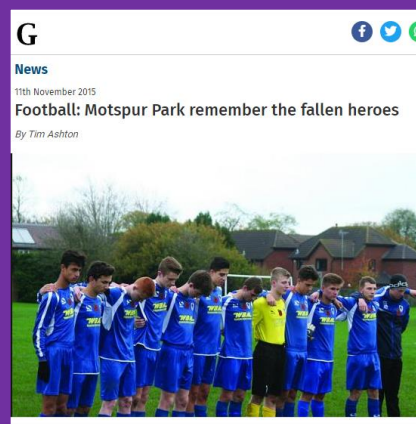
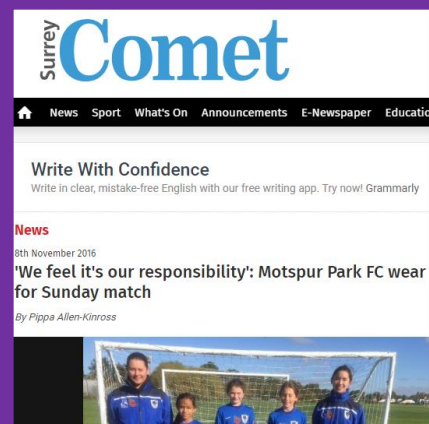
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# Team Sponsorship

## Sponsorship in Action

- Advertisement on Social Media
- Advertisement on Our Website
- Frequent Press Coverage
- Weekly Brand Exposure
- Recognition at Club Events
- Mentions in Our Monthly Newsletter



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# Team Sponsorship

## Sponsorship Packages

We provide different team sponsorship package that cater for different budgets and team requirements.



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# Team Sponsorship

## Sponsorship Packages

All sponsors receive recognition on the sponsors page of our website, mentions in our monthly newsletter, and recognition on social media.

Each package also has its own specific perks that are detailed to the right.

Sponsorship Package	Duration	Specific Package Benefits	Cost
Team <b>VALUE</b> Package (Shirt & Jacket)	2 Seasons	<ul style="list-style-type: none"><li>Your logo printed on a teams match shirts and rain jackets.</li><li>Advertisement on the teams webpage.</li><li>Framed match shirt and team photos in year 1.</li></ul>	£900
Team Match Kit Sponsorship	2 Seasons	<ul style="list-style-type: none"><li>Your logo printed on a teams match shirts.</li><li>Advertisement on the teams webpage.</li><li>Team photo in year 1.</li></ul>	£500
Team Jacket Sponsorship	2 Seasons	<ul style="list-style-type: none"><li>Your logo embroidered on a teams rain jackets.</li><li>Advertisement on the teams webpage.</li><li>Team photo in year 1.</li></ul>	£500
Club Match Kit Sleeve Sponsorship	2 Seasons	<ul style="list-style-type: none"><li>Your logo printed on the sleeve of <b>every match kit</b> produced throughout your sponsorship period.</li><li>Club photo in year 1.</li></ul>	£2,000
Club Training Top Sleeve Sponsorship	2 Seasons	<ul style="list-style-type: none"><li>Your logo printed on the sleeve of <b>every training top</b> produced throughout your sponsorship period.</li><li>Club photo in year 1.</li></ul>	£1,500



# Team Sponsorship

## FAQs

We have identified a few frequently asked questions to help you with your questions and queries.



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# Team Sponsorship

## FAQs

### **When does a season start and end?**

All of the leagues that we compete in start in September with leagues typically finishing in April or May.

### **I need flexible payments terms can this be arranged?**

No sponsorship is printed/applied until full payment is received. Therefore, due to tight pre-season timescales it is not possible for us to accept payment in installments.

### **Can I sponsor multiple teams?**

Yes, and we will happily discuss discounted opportunities to sponsors who would like to take out 2 or more packages.

### **Do I have first refusal on resigning my sponsorship contract?**

Yes, 6 months from the end of your term we will contact you with a renewal quotation and you will be given 28 days to renew before the opportunity is shared with other parties.





# Team Sponsorship

## What's Next?

### Key Contacts:

#### Club Sponsorship Officer

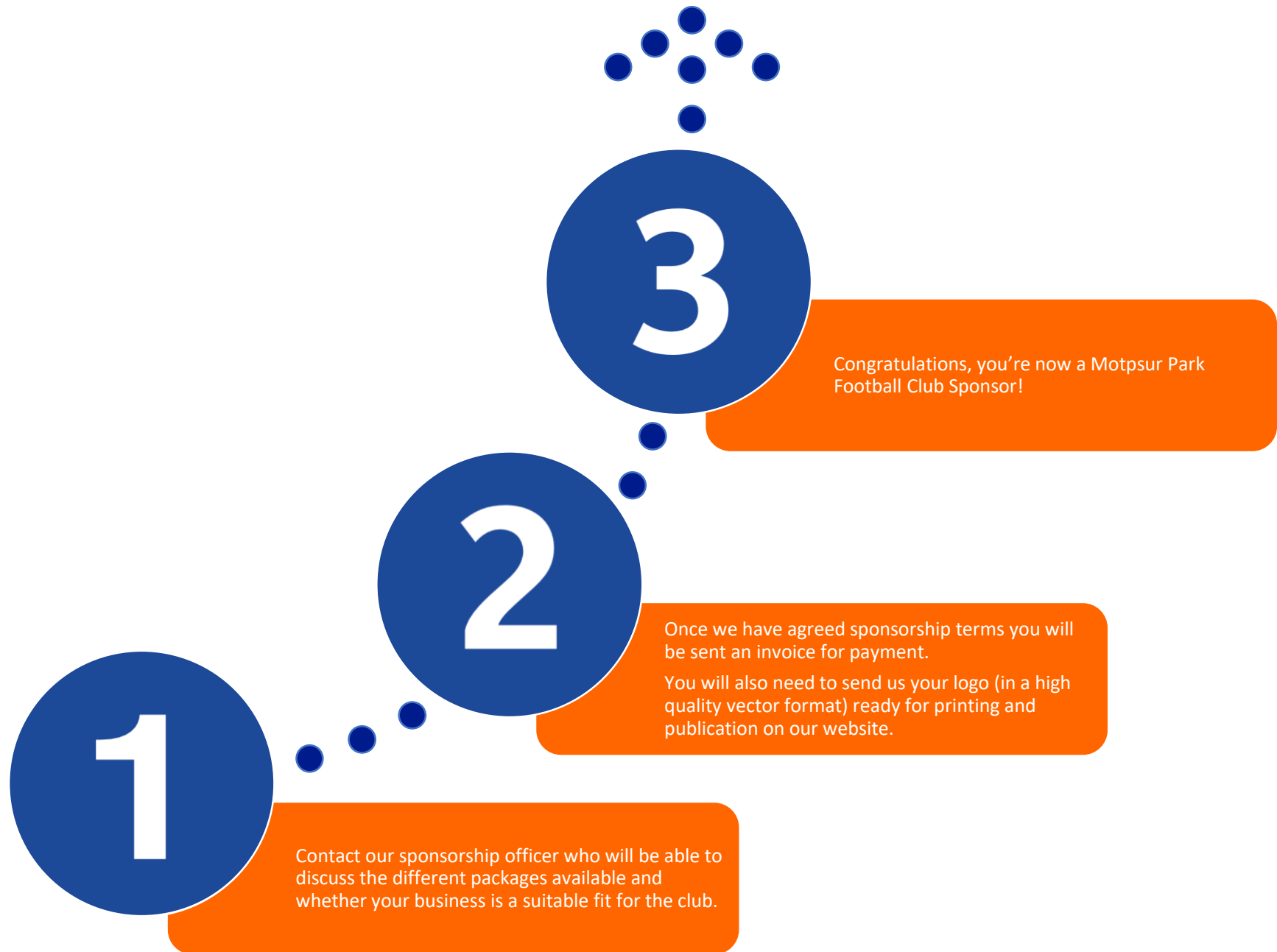
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**Motspur Park Football Club**

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